

Disclosure under Clause 53 of the Listing Agreement with the Stock Exchanges as on May 2, 2012

In terms of Clause 53 and other applicable provisions of the Listing Agreement entered into by the Company, we would like to inform that the Company has entered into an Agreement with HT Media Limited (HT) for advertising in Print Publications for a period of two years.

It is hereby confirmed that:

- (a) Neither HT nor any of its associates have any shareholding in the Company.
- (b) The abovesaid Agreement does not contain any clause, by virtue of which HT:
 - can appoint any nominee Director on the Board of the Company; or
 - can exercise any management control; or
 - have any potential conflict of interest arising out of such agreement.
- (c) The Company has not entered into any other back to back treaties/contracts/agreements/ MoUs or similar instruments with HT and/or its associates for the purpose of advertising, publicity, etc.