

Press Release

Trident honoured with ‘TEXPROCIL Gold Awards’

Ludhiana, India - December 15, 2017: Trident Limited, the flagship company of Trident Group, has been awarded the prestigious TEXPROCIL Export Performance Awards 2016-17 at a recent award Ceremony in Mumbai on December 14, 2017. The company won:

- **Gold Trophy** for Second Highest Global Exports (Overall)
- **Gold Plaque** for Highest Exports of ‘Bed Linen / Bed Sheets / Quilts’ (Category-I)
- **Silver Trophy** for Second Highest Exports of ‘Terry Towels’ (Category-III)

The awards were presented to the outstanding export performers in the cotton textile industry. Smt. Smriti Zubin Irani, Hon’ble Union Minister of Textiles and Information & Broadcasting, Govt. of India congratulated all the winners.

Trident has been on a winning streak for its performance in exports, having bagged more than 20 awards since 2005. This is the 12th consecutive year that Trident has been honored by TEXPROCIL. This achievement alludes to the group’s exports amounting to more than INR 2600 Crores in the financial year 2016-17.

TEXPROCIL, established in 1954, is a Government of India sponsored Export Promotion Council, dedicated to promotion of exports. TEXPROCIL has been the international face of cotton textiles from India, facilitating exports worldwide.

About Trident Limited:

Trident Limited is the flagship Company of TridentGroup, a USD 1 billion Indian business conglomerate and a global player. Headquartered in Ludhiana, Punjab, Trident Limited is vertically integrated textile (Yarn, Bath & Bed Linen) and Paper (Wheat Straw-based) manufacturer and is one of the largest players in Home Textile Space in India. With the establishment of the state-of-the-art manufacturing processes and systems coupled with appropriate human capital and credentials, Trident has frequently received accolades from its patrons in recognition for delivering high quality standards and for its customer-centric approach.

The Company operates in two major business segments: Textiles and Paper & Chemicals with its manufacturing facilities located in Punjab and Madhya Pradesh, cater to a customer base of over 100 countries across the globe.

For more information, please visit www.tridentindia.com OR contact:

Pawan Jain / Vipul Garg

Trident Limited

Tel: +91 161 5039 999

Fax: +91 161 5039 900

Email: pawanjain@tridentindia.com, vipulgarg@tridentindia.com