

**Press Release**

## **TEXPROCIL honours Trident**

**Ludhiana, India -November 3, 2018:** Trident Limited, the flagship Company of Trident Group, which is one of the largest vertically integrated Home Textile (Yarn, Bath & Bed Linen) manufacturer, has been awarded:

- **Gold Trophy** for the Second Highest Global Exports (Overall)
- **Silver Trophy** for the Second Highest Exports of 'Terry Towels' under Category III
- **Silver Trophy** for the Second Highest Exports of 'Bed Linen/Bed Sheets/Quilts' under Category II
- **Gold Plaque** for the Highest Exports of 'Yarn - Counts 51s & above' under Category I

by The Cotton Textiles Export Promotion Council (TEXPROCIL) at its Annual Export Awards function on 3<sup>rd</sup> November 2018 at Mumbai. The awards were presented to the outstanding export performers in the cotton textile industry.

Smt. Smriti Zubin Irani, Hon'ble Union Minister of Textiles, Govt. of India congratulated all the winners.

Trident has been on a winning streak for its performance in exports, having bagged more than 20 awards since 2005. This achievement alludes to the group's exports amounting to more than INR 2250 Crores in the financial year 2017-18.

TEXPROCIL, established in 1954, is a Government of India sponsored Export Promotion Council, dedicated to promotion of exports. TEXPROCIL has been the international face of cotton textiles from India, facilitating exports worldwide.

The Company operates in two major business segments: Textiles and Paper with its manufacturing facilities located in Punjab and Madhya Pradesh, cater to a customer base of over 100 countries across the globe.