

Press Release

Trident announces the launch of Kraft Paper

Ludhiana, May 23, 2020: Trident Limited, the flagship company of Trident Group and the world's largest wheat straw based paper manufacturer introduces a new product to its product portfolio - "Kraft Paper"

Kraft paper can be used for packaging material due to its durable and useful nature. Further applications for kraft paper includes carry bags, business cards, kraft envelopes etc. Kraft Paper is stronger than regular paper due to its reduced lignin content and high sulphur ratio.

Using advanced technology in existing wheat-straw pulp based paper manufacturing, the company is able to have sustainable growth by reducing input costs and adding environmental sustainability. Trident uses its by-products to generate co-generation power to save energy cost and has its focus on producing eco-friendly paper.

About Trident Limited:

Trident Limited (NSE: TRIDENT; BSE: 521064) is the flagship Company of Trident Group, a USD 1 billion Indian business conglomerate and a global player. Headquartered in Ludhiana, Punjab, Trident Limited is vertically integrated textile (Yarn, Bath & Bed Linen) and Paper (Wheat Straw-based) manufacturer and is one of the largest players in Home Textiles globally. Supplying national, captive, and retailer owned brands, the organization is recognized with multiple national and international awards from its customers, vendors, and various government entities in recognition of advancing the highest standards in product quality, social responsibility, and environmental stewardship.

The Company operates in two major business segments: Textiles and Paper with its manufacturing facilities located in Punjab and Madhya Pradesh.

For more information, please visit www.tridentindia.com OR contact:

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