

In sync with our Philosophy- “To continue growth by leading national and international standards and embracing ethical means in harmony with the environment, ensuring customer delight, stakeholder trust and social responsibility.”

As a socially responsible citizen, we promote a culture of transparent and corruption free working and following the statutory provisions in letter and spirits. With Honesty & Integrity as a key value followed by Trident, we expect a relationship which is fair and trustworthy based on integrity, competence and loyalty with no personal favor for any of our employees even if it lacks any commercial value.

We firmly believe that gifting of any sort is against our code of conduct requires that all employees demonstrate our organization’s commitment to treating all people and organizations, with whom we come into contact or conduct business, impartially

The members of our Company, regardless of their capacity, do not accept for their personal benefits, gratuities, tips, cash, samples etc from anyone buying from us or selling us, or in any way serving our Company. We define gifts and gratuities to include: tickets to entertainment events, kickbacks in the form of money or merchandise, special discounts to one of our employees, discontinued or no-longer used samples, vendor paid trips, Christmas/Diwali gifts, etc. Meals are also considered a gratuity. When dining together, the Business Associate and Trident member(s) must pay for their own meals. It is also understood that any request from a Trident Member to a Business Associate for personal gain or consideration will be a breach of this policy & needs to be reported to Trident Senior Management.

We define gifts and gratuities which inter alia include:

- Hospitality such as free hotel rooms
- Any cash, loans, or cash equivalent like sponsored trips, movie tickets, kickbacks, special discounts, discontinued or no longer used samples, vendor paid trips etc
- Any sort of personal advantage like employment or business opportunity for the family, relatives, friends in your companies/firms.
- Any personal services or favours (except small advertising items with no commercial value, business courtesy or simple business meals)